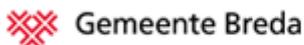


# Breda Business Update

Newsletter for international  
business accounts

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## Cees Meeuwis



**Cees Meeuwis, Alderman for Work and Enterprise, has been in office in Breda for six months now.**

"One of the spearheads in my portfolio is to stimulate entrepreneurship and to create employment. For, apart from Economic Affairs I am also responsible for Social Affairs and Employment. My main role is to monitor. Policy and planning alone just will not do to create immediate employment. However, keeping a sufficient number of companies in Breda or making them come over here works both ways. [Read more](#)

## Dinalog Campus Masterplan

**Breda is working on the Dinalog Campus Masterplan, which is to be the guideline for the development of an economically sound Dinalog Campus.**

In contrast with the independently operating Dinalog Institute, the Campus is an area of development in which the City of Breda is to make the next move. The Masterplan is to serve as a basis for the draft zoning plan. [Read more](#)

## Transport Logistic China 2010



**In June 2010 the City of Breda represented Dinalog Campus in the Dutch Pavilion at the 4th International Exhibition for Transport and Logistics in Shanghai. TLC 2010 is part of the EVD's Collective Promotional Activities programme. [Read more](#)**

## Dinalog welcomes new companies



**Transsmart, Chainbalance, Europhia, Logixperience and 12 Return**

Dinalog, the Dutch Institute for Advanced Logistics in Breda welcomes its first settler. The fast growing company Transsmart will develop further from the Dinalog Campus. [Read more](#)

## Dutch Institute World Class Maintenance moves in at Dinalog



**Since the end of September, the Dutch Institute World Class Maintenance (DIWCM) has been accommodated on the second floor of the Dinalog building. Under the management of DIWCM**

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### News

#### **National Distribution Day**

On Thursday 23rd June 2011 NDL/HIDC will organize the National Distribution Day (NDD), The logistic congress of the year, in Breda. Partners are the City of Breda and Dinalog, the Dutch Institute for Advanced Logistics. [Read more](#)

director Lex Besselink, a small team will coordinate and manage all the DIWCM activities, in cooperation with the Maintenance Education Consortium (MEC) team, managed by director Emmy Bakker. [Read more](#)

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## Forever 21 Inc. (US) locates European head office in Breda

Hip, affordable fashion brands shortly also available in Europe. Today the American Forever 21 Inc. signed the lease for Westbroek 64-66 in Breda, where the retail fashion company is soon to open its European head office.

It is where the European market is going to be operated from. The brand targets a young and trendy audience. The Breda head office will also house the on-line sales call center. The arrival of Forever 21 means 70 new jobs for West-Brabant in the near future. [Lees meer](#)

## Successful trade mission South-West Netherlands to China



From 22nd to 30th September a trade delegation, led by Queen's Commissioner for the Province of Zeeland, Mrs Karla Peijs, and the Mayor of Breda, Mr. Peter van der Velden, paid a visit to its Chinese twinning city of Yangzhou.

This not only resulted in a long series of contacts and appointments but also to the signing of three declarations of intent. In view of the results, the delegation calls the mission a success. [Read more](#)

## enVista Opens Breda, Netherlands Office to Meet Clients'



**Pan European Supply Chain Requirements enVista Fills Market Gap for Experienced Western European Supply Chain Consulting Resources with Firm Knowledge of Regional Business and Culture**

Indianapolis, IN, June 8, 2010 - enVista, a leading enterprise and supply chain consulting services firm, announced today that it is opening an office in Breda, Netherlands, based on clients' Pan European supply chain requirements. These include the need for expert supply chain consultants deeply experienced in supply chain design and transportation, as well as who bring a firm knowledge of Western Europe business practices and culture. [Read more](#)

## European fulfillment Lawrence to Breda



Lawrence Equipment, headquartered in California, USA, designs, engineers and manufactures equipment for most kinds of flat bread and related food products, such as fried snacks, throughout the world. The company's annual turnover amounts to approximately \$ 33 million, employing 200 people worldwide. [Read more](#)



## International School Breda to open August 2011



The evening of the fourteenth of October offered a festive occasion to announce the partners cooperating in the International School Breda (ISB). Kober Daycare, Dr de Visser Primary

School and Mencia de Mendoza College are joining hands to provide international education in the South-West region of the Netherlands. [Read more](#)

